



Eye of the Beholder

The latest ways to bat those lashes on your wedding day

Because more and more ladies are adding lash treatments to their list of regular beauty maintenance, we weren't surprised when eyelash extensions started competing with falsies when it came to brides' lush-lashed Big Day looks. Newest on the scene is the eyelash and brow bar at South Philly's Laurentius Salon, where you can take a seat for the ultimate in eye-popping treatments: custom brow shaping and tinting, plus two different types of lash extensions—individual mink eyelashes for a full, natural fringe, and double interlocking silk lashes to add drama. With two to four weeks of staying power, the waterproof extensions are a hassle-free alternative to mascara-streaked cheeks during your (tearful) wedding and (wet 'n' wild) honeymoon. *Prices start at \$25 for brow services, with extensions ranging from \$250 to \$350; laurentiussalon.com.* —A.L.

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ASK THE EXPERT



Q: Neither my fiancé nor I love the whole wedding-party-announcement thing at receptions, but we're worried that without it, there's nothing to officially kick the party off. Are there any good alternatives?

One way to change it up is to introduce the bridesmaids as a group and the groomsmen as a group, leaving just the two of you to be introduced at the end, says Jason Weldon, president and CEO of Synergetic Sound + Lighting. Especially with larger bridal parties, this alternative "lets people know the party is starting and doesn't require them to sit through a lot of individual introductions." Weldon has also seen each member of the bridal party come out lip-synching a different part of a song. Or, you could have the DJ simply ask for your guests' attention as you make your way onto the floor for your first dance. —A.L.