

Seen here, a custom box featuring some of Sweet Whistle's favorite hangover remedies, with local touches like John & Kira's chocolate

# B

## BOUQUET



GIFT

# Treasure Box

When Philly native Mairin Barnes noticed that the gift-basket and favor options for weddings had become all too predictable, she decided to reinvent the gift-giving business with Sweet Whistle, her Bryn Mawr-based company that designs personalized gift boxes filled with artisanal snacks and wares from across the country. “My inspiration was to provide a modern, fresh and more celebratory approach to gift giving,” she says. “Our philosophy is that each box “wraps an experience.” For your Big Day welcome bags, favors and thank-you gifts, choose from Sweet Whistle’s festive array of pre-designed boxes—three of them are Philly-themed—which can be beautifully wrapped according to your occasion. (“I Can’t Say I Do Without You” and “Small Box, Big Thank You” are two of the signature packaging options.) If the available ideas don’t suit your needs, Barnes will happily create a custom box for you. *Premade boxes begin at \$18; [sweetwhistle.com](http://sweetwhistle.com).* —Alexandra Leshner

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