

With two young sons, Stefanie Lutzo prefers stylish clothing that allows her to stay active.

TASTEMAKER

## Change of Adresse

STEFANIE LUTZO'S LUXURY BOUTIQUE, ADRESSE, EMBARKS ON ITS NEXT CHAPTER WITH A NEW HOME IN OLD CITY.

BY ALEXANDRA LESHNER

On a quaint block of North Second Street, a pair of European wooden doors tower high over the pavement. Not far off in the distance, Christ Church's majestic steeple pierces the sky, and for a moment the setting feels less like Philadelphia and more like the streets of the Old World—an ambience that's not lost on Stefanie Lutzo, who moved her celebrated boutique, Adresse, from Rittenhouse Square to Old City this summer. "You feel something when you see it from across the street," says Lutzo of her store. "It definitely has a presence that I don't think I've ever had before. The architecture of the building, the big doors, walking inside—all of that is part of shopping, exploring, and finding a place like [Adresse]. It helps maintain the experience of coming here and being transported somewhere else."

Inside, it's as though you've been swept away to a private showroom. Bright lights shine down from the dramatic high ceilings, and the soft-gray wood floors lend an industrial edge to the refined space. Along the crisp white walls, fabrics in deep oranges, blues, and browns are just in time for fall. The open floor plan allows for easy movement, and Lutzo's minimalist approach to decorating creates the perfect canvas for the true stars of Adresse, the clothes, to shine. "It feels very relaxed," she says. "People meander from side to side. Most spaces dictate how you move through the store, but here it's more open." Although Adresse already looks as though it were pulled from the pages of a design magazine, Lutzo is just beginning to put her stamp on the new digs. "I see it a lot differently in my mind. Little things that were in the old space somehow didn't look right here, so I'd definitely like to make some changes."

Change is a welcome concept for Lutzo, a natural beauty whose posh yet practical style is effortlessly chic, and she is fully embracing her move. "Historically, coming down to Old City has been an experience: going to the galleries, the boutiques." She mentions the historic Shane Confection-



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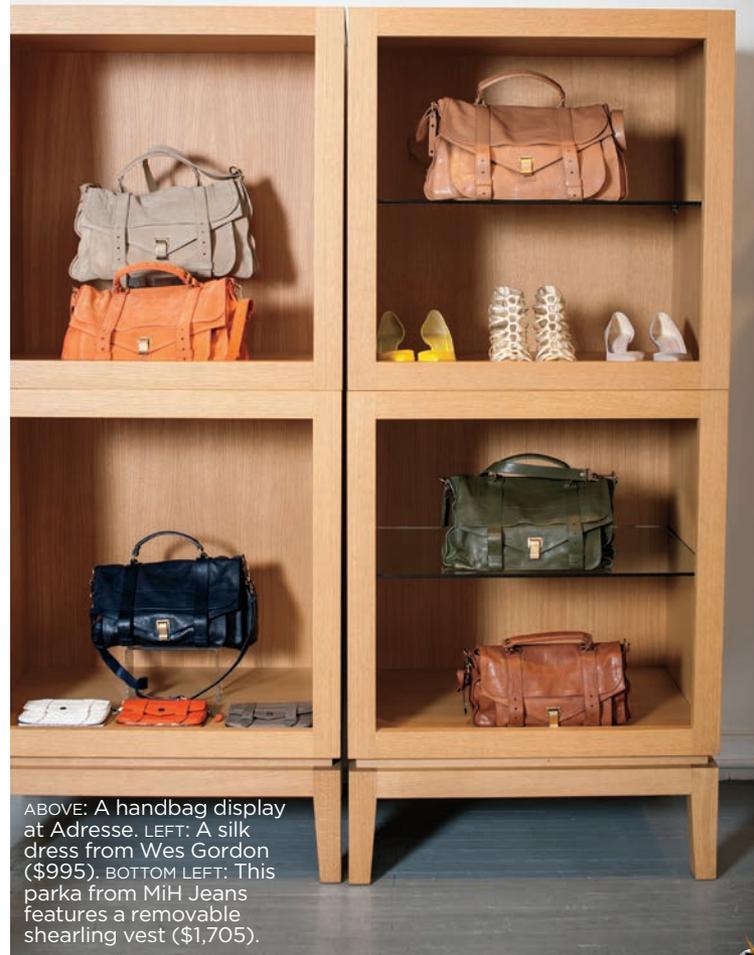
—STEFANIE LUTZO



ery nearby. “It’s nice to try to uphold that,” she says. “We’ve always been a destination for our clients [to retreat to].” With many other charming shops in the area, Adresse fits right in. “I am surrounded by people who have been committed to their passions for years,” Lutzo says. “I like being in the company of what other people have already [created]; I feel like I’ve joined them.”

Along with settling into a fresh space, Lutzo, who studied film editing at New York University, is prepping for an exciting season of fashion. Her key pieces for fall are must-haves for any stylish Philadelphian’s closet—starting with a limited-edition parka from the British brand MiHJeans that is amazingly versatile, with its dusky green exterior and removable shearling vest (“It’s sporty with a bit of luxe”). The style is great for everyone, says Lutzo, who likes to wear the coat over something sexy, like a cocktail dress. Also on her list of essentials is the Nottingham 38 Bag from Belstaff, a luxurious, oversize black or cognac leather shoulder bag that she declares a “strong signature bag.”

Although her trend forecast includes a touch of red, the return of leopard, and a move toward embroidery, timeless pieces have always been her focus. “We started Adresse as a curated selection of products that would address our client’s identity,” says Lutzo, whose penchant for both editing and fashion comes into play here. “We love to have



ABOVE: A handbag display at Adresse. LEFT: A silk dress from Wes Gordon (\$995). BOTTOM LEFT: This parka from MiH Jeans features a removable shearling vest (\$1,705).

room for people to bring their own personal style to almost every item that we sell. That was the motivation behind presenting brands that were [still unknown] and designers that were very exclusive to us.”

Lela Rose and Wes Gordon are among the sought-after labels stocked at Adresse. For fall, Lutzo is anticipating the new arrival of Italian designer Giambattista Valli’s gorgeous ready-to-wear line, in addition to a few surprises she has under wraps: “I’m always curating and cultivating something new.” 45 N. Second St., 215-985-3161; [adressephiladelphia.com](http://adressephiladelphia.com) **PS**

## STOCK TIPS

Stefanie Lutzo touts fall’s key investment pieces.

**Printed pants:** “They are so cool and versatile. You can choose a bright abstract print and pair them with a colored sweater, or a black and white graphic-print pant with a classic white shirt or sexy black tank. Lela Rose has a few great options.”

**Brocade black tee:** “Wes Gordon has a black brocade T-shirt that is the ultimate in luxe sophistication. Pair it with black leather leggings or a gold metallic embroidered skirt to take it completely over the top.”

**Midheel shoes:** “A good pair of pointy-toe midheel shoes is a must—I feel there is a movement this season to go back to basics. I always love a nude color, but a nice red suede also feels right for this season.”



A look from Giambattista Valli’s Haute Couture Winter 2013-14 collection.